Re: Notice of Data Breach

Dear Zynga Player,

We are writing to let you know about an incident we recently discovered that involved some of our players' non-financial account information.

### What happened

We recently discovered that, on or about August 31, 2019, outside hackers may have illegally accessed certain player account information. An investigation, supported by leading third-party forensics firms, was immediately commenced. We believe that your Zynga username and password may have been obtained, which is why you are receiving this notice.

#### What information was involved

The personal information involved may have included your Zynga profile- or user- name, and Zynga password. Zynga does not collect player social security numbers, and our current understanding is that no financial information was accessed.

## What we are doing

As a precaution, we have taken steps to protect users' accounts from invalid logins. We also have notified law enforcement of the incident. California law requires us to inform you that this notice has not been delayed because of law enforcement investigation. Zynga has also taken steps to further enhance the security of its systems that contain personal information.

## What you can do

Additional information about what you can do is available on our Player Support page here.

# For more information

If you have questions or would like additional information, please contact us by email by filling out the following <u>form</u>.

The security of our player data is extremely important to us. We have worked hard to address this matter and remain committed to supporting our community.

Sincerely,

Team Zynga